

Thursday Evening, September 29th

Dental Hygiene – The Essentials for Practice Success

Ms. Debbie Preissl & Ms. Paddy Briggs

When your practice is destined for greatness it shows in everything you do from: efficient systems; effective scheduling, implementing important policies/procedures and patient education. It is especially conveyed through the human element – relationship & rapport, providing optimum satisfaction and communicating effectively in today's language.

In this dynamic program designed for hygienists, you will discover the variety of roles, contributions and significant value hygiene provides patients & practices. Learn what it takes to create and maintain these great results through a simple, clear concept and consistency that improves and enhances practice performance.

- Life cycles of practice – identifying your stage, confronting reality & setting goals
- Instilling a standard of integrity with passion – Practice Vision & Mission
- “Can do attitude” – achieving objectives
- Seeking the best approach – people centered versus people skills
- Contemporary effective communication & language skills
- The important connection between oral health and overall health
- The power of knowledge regarding dental procedures & technology

- Outstanding dental treatment – educating patients beyond barriers
- Creating a positive work environment – office culture & leadership
- Prioritizing customer service & referral generation
- Informed consent

Paddy Briggs is a highly skilled dental practice management consultant & presenter with excellent communication and interpersonal skills. Paddy has developed curriculum and teaches in several BC University College dental administration programs. She continues to work with dentists in an advisory capacity helping their practices achieve their full potential. Paddy's warm humorous style of communicating promises a rewarding presentation.

Debbie Preissl is a motivational practice management consultant and speaker who designs customized educational programs for the dental profession. Her valuable communication skills combined with her experience & expertise have assisted dentists all over Canada in implementing effective management systems, establishing goals, and developing effective action plans. Debbie lectures extensively and her presentations are known to energize and inspire her audiences.

Thursday Evening, October 13th

Dental Desensitizing from A-Z for Special Needs Children Without the GA

Ms. Kayla Ragosin-Miller

Children diagnosed with developmental disabilities (i.e., Autism, Fetal Alcohol syndrome, Down Syndrome, Epilepsy, Dysfunction of Sensory Integration) are some of the most challenging for families and practitioners to manage. Often, behavioral issues follow children with these diagnoses, as they don't respond well to traditional discipline due to issues with cognitive delay and lack of speech. This creates a great barrier for dental practitioners to treat these children, therefore deeming dental care one of the greatest unmet healthcare needs for this special needs group.

Through an interactive presentation using activities, video case studies and discussion participants will better understand the complexity of individuals with developmental delays. Protocol on how to approach these cases will be established to obtain dental results with the intention to eliminate the use of general anesthetic for routine procedures.

Following the presentation participants will be able to:

- Define Autism and other related developmental disabilities
- Apply strategies that can be used in the dental chair to gain compliance
- Describe various types of sensory dysfunction that presents with Autism
- Employ a powerful positive reward system in the office

Kayla Ragosin-Miller, RDH, is a graduate from the University of Manitoba. She works in private practice, is a part time instructor and is a hygienist at BC Children's Hospital. Through her studies in the field of Autism intervention and behavior modification Kayla has developed the dental desensitizing program for children with special needs at BC Children's Hospital. She has been delivering workshops on how compliance for routine dental procedures can be achieved for children with developmental delays. Currently she is involved with a research study that is proving the effectiveness of the dental intervention program using best practice methods.

Thursday Evening, November 3rd

Oral Cancer: Why haven't the clinical outcomes improved?

Dr. Charles Shuler

Oral Cancer remains one of the most common forms of cancer. In India oral cancer has the highest incidence of any type of cancer in males. In North American oral cancer is the sixth most common type of cancer. The incidence of oral cancer has remained relatively constant for the past 40 years and the 5 year survival rates have not improved. During that same 40 year period many other types of cancer have had a decrease in incidence rates and noticeable improvements in long term prognosis. Since oral cancer develops in an anatomic location readily accessible to observation and diagnosis the lack of improvement in oral cancer outcomes represents a paradox in the current climate of improvements in overall health care. In this presentation the process of oral carcinogenesis will be discussed and correlated with the clinical features that may be recognized during an intraoral

examination. The sequential stages of oral cancer development will be linked to the grading and staging of the tumor, which are directly linked to long term prognosis. New adjuncts to assist in the diagnosis of oral cancer will be reviewed with respect to their sensitivity and specificity and application in the diagnostic process. Treatment goals and approaches for oral cancer will be reviewed and correlated with the observed prognosis for these tumors. New information related to the molecular events that contribute to the etiology of oral cancer will be reviewed and discussed with respect to new treatment methodologies. The role of the dentist in early detection and appropriate referral of patients with potential oral cancer lesions will continue to be the first line of defense and a play a primary role to improve cancer prognosis.

Learning Objectives

1. To recognize the intraoral changes most commonly associated with oral cancer.
2. To determine the appropriate steps used in an oral, head and neck examination to detect a lesion that may represent oral cancer.
3. To understand the types of changes that occur in an oral cancer over time and how these related to long-term prognosis.
4. To appreciate the use of new methodologies developed to assist in the diagnosis of oral cancer.
5. To correlate oral cancer treatment approaches with the biology of the oral cancer tumor.
6. To learn about advances in molecular biology that will lead to new approaches to the treatment of oral cancer.

Charles F. Shuler, D.M.D., Ph.D., is the Dean of the Faculty of Dentistry of the University of British Columbia. Prior to UBC he was a faculty member at the University of Southern California for 18 years. At USC he served as the Director of the University of Southern California Center for Craniofacial Molecular Biology holding an endowed chair position as the George and Mary Lou Boone Professor of Craniofacial Molecular Biology. He also served as the Director of the Graduate Program in Craniofacial Biology and the Associate Dean for Student and Academic Affairs at the USC School of Dentistry. Dr. Shuler received his B.S. in Biochemistry from the University of Wisconsin, his D.M.D. from Harvard School of Dental Medicine, his Ph.D. in Pathology from the University of Chicago and his Oral Pathology specialty education at the University of Minnesota and the Royal Dental College Copenhagen Denmark. His current research interests include craniofacial development, oral carcinogenesis and gene therapy.

Thursday Evening, December 8th Elder Care in Dentistry

Dr. Michael MacEntee

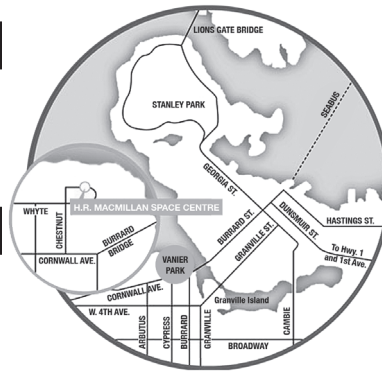
This short course will cover the clinical essentials of managing the needs of a frail elderly population. Emphasis will be placed on the possibilities of dentists and dental hygienists on interprofessional teams, and on the difficulties of managing caries, oral hygiene, and oral function in the environment of long-term care facilities.

Michael I. MacEntee, PhD, LDS(I), Dip. Prosth., FRCD(C), is a Professor of Prosthodontics and Dental Geriatrics, Faculty of Dentistry at the University of British Columbia. He has been involved for most of his academic career with the oral health needs of elders – as a prosthodontist, a teacher, and a researcher. He established the ELDERS (Elders’ Link with Dental Education, Research and

Service) Group with colleagues at UBC to provide administrative structure to the service needs of our ageing population and to the educational needs of dentists and dental students within an overall context of research. His research addresses oral health and quality of life in old age, with a particular focus on frailty and the psychosocial impact of oral prostheses. He has published several books, numerous book chapters and many papers on the measurement, distribution, impact and management of oral disorders. He is a past-president of the Royal College of Dentists of Canada, the Association of Prosthodontists of Canada, and the International College of Prosthodontists. Recently, he is the senior editor of the text “Oral healthcare and the frail elder.” Ames, IA: Wiley-Blackwell.

LOCATION

H.R. MacMillan Space Centre
1100 Chestnut Street, Vancouver, B.C.



TIMES

Registration 6:30 pm
Lectures begin 7:00 pm
10 hours of Instruction (2.5 hours of instruction per lecture)

TUITION FEES

| | | |
|----------------------|----------------------|----------------------|
| | <i>until Sept 19</i> | <i>After Sept 19</i> |
| Series: | \$215 | \$250 |
| Individual lectures: | \$ 70 | \$ 80 |

PARKING

PAY PARKING IN EFFECT
Ample, well lit pay parking currently available.

LIMITED ENROLMENT

REGISTRATION APPLICATION

DE 9137

THURSDAY EVENING LECTURE SERIES 2011

TUITION

| | | |
|---|----------------------|----------------------|
| | <i>until Sept 19</i> | <i>After Sept 19</i> |
| <input type="checkbox"/> Series: | \$215 | \$250 |
| <input type="checkbox"/> Individual lectures: | \$ 70 | \$ 80 |

- Dr.
 Mr.
 Ms.

Last Name _____ First Name _____ Initials _____

Mailing Address _____

City _____ Province _____ Postal Code _____

Daytime Telephone Number _____ Fax No. _____

Email Address _____

BC College No. _____ Year of Grad _____

- PLEASE INDICATE:
- September 29, 2011
 - October 13, 2011
 - November 3, 2011
 - December 8, 2011



Continuing Dental Education at the University of British Columbia is an ADA CERP Recognized Provider. ADA CERP is a service of the American Dental Association to assist dental professionals in identifying quality providers of continuing dental education. ADA CERP does not approve or endorse individual courses or instructors, nor does it imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider or to ADA CERP at www.ada.org/goto/ceip.

DISCLAIMER: Dental education institutions have an obligation to disseminate new knowledge related to dental practice. Some presentations may include controversial materials or commercial references. Sponsorship of a continuing education course by The University of British Columbia does not imply endorsement of a particular philosophy, procedure or product by The University of British Columbia.

Fee in full must accompany registration. The tuition fee is deductible for Canadian Income Tax purposes. Registrants withdrawing up to 72 hours prior to the course will be refunded less a \$50 handling charge. Fees will be refunded only in exceptional cases after the course date and written refund request must be made.

Payment by Cheque: Please make cheque payable to **The University of British Columbia** and forward to the following address: **Registration, Continuing Dental Education** The University of British Columbia, #105 - 2194 Health Sciences Mall, Vancouver, BC V6T 1Z3.

If paying by credit card, please register online at dentistry.ubc.ca/cede

To register online:

Go to www.dentistry.ubc.ca, click on "Continuing Education" & "Register for a Course"

To register by phone:

Local Calls 604-822-6156 or Long Distance (Toll Free) 1-877-328-774 4